

Message Text

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DEPT PASS COMMERCE FOR DAS SHERWIN

E.O. 11652: N/A

TAGS: EIND, OECD

SUBJECT: JOINT CSTP/INDUSTRY COMMITTEE WORKING PARTY
MEETING, MAY 18-19

REF: PETERSON/FORMAN/FORRESTER TELECON. MAY 11

1. FOLLOWING IS TEXT OF "PROPOSED WORK PLAN" CONTAINED
IN PART II OF DSTI/IND/76.30. (NUMBERED PARAS CONFORM
TO SECRETARIAT DOCUMENT.)

BEGIN TEXT:

13. THE JOINT WORKING PARTY IS INSTRUCTED TO DEFINE A
FRAMEWORK FOR STUDYING THE ROLES OF TECHNOLOGY AND OF
TECHNOLOGY POLICY IN THE STRUCTURAL ADAPTATION OF
INDUSTRY, SPECIFYING THE CONTRIBUTIONS WHICH WOULD BE
EXPECTED FROM MEMBER GOVERNMENTS.

14. THE SECRETARIAT PREPARED THE FOLLOWING DRAFT WORK
PLAN FOR DISCUSSION BY THE JOINT WORKING PARTY. IT IS
BASED ON THE DISCUSSION OF THE FIRST MEETING AND THE
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REPLIES TO THE QUESTIONNAIRE, AND TAKES INTO ACCOUNT

THE AVAILABILITY OF STUDIES, THE POSSIBILITY OF FURTHER CONTRIBUTIONS FROM MEMBER COUNTRIES, THE IMPORTANCE OF POLICY IMPLICATIONS AND THE AVAILABLE RESOURCES OF THE SECRETARIAT.

I. FRAMEWORK

15. THE FRAMEWORK WOULD CONSIST OF TWO PARALLEL BUT INTER-RELATED APPROACHES, (A) FACT-FINDING STUDIES IN SPECIFIC INDUSTRIAL SECTORS, AND (B) EXAMINATION OF POLICY ISSUES OF TECHNOLOGY AND INDUSTRY IN GENERAL.

(A) FACT-FINDING STUDIES

16. THE SPECIFIC INDUSTRIAL SECTORS FOR THE FACT-FINDING STUDY WOULD BE SELECTED ACCORDING TO THE FOLLOWING CRITERIA: (I) THE AVAILABILITY OF WELL-DEFINED AND APPROPRIATE STUDIES IN MEMBER COUNTRIES, (II) THE POSSIBILITY OF WIDER APPLICATION TO SIMILAR PROBLEMS AND THE COMMON INTEREST OF MEMBER COUNTRIES IN THE ISSUES, AND (III) THE CONTRIBUTION TO POLICY GUIDELINES AT A LATER STAGE.

17. THE SECRETARIAT PROPOSES THAT THREE INDUSTRIES BE SELECTED AND SUGGEST THE FOLLOWING INDUSTRIES BE EXAMINED:

(I) IN THE AREA OF CONSTRAINTS IMPOSED BY THE PUBLIC THROUGH LEGISLATION AND REGULATIONS THE FERROUS FOUNDRY INDUSTRY COULD BE SELECTED FOR THE STUDY OF RESPONSES OF INDUSTRY AND OF TECHNOLOGY TO MEET VARIOUS CONSTRAINTS AND REQUIREMENTS, INCLUDING THE ANTI-POLLUTION AND SAFETY REQUIREMENTS.

(II) IN THE AREA OF ECONOMIC PERFORMANCE RELATED TO THE INVESTMENT ACTIVITY, THE GROWTH OF THE ECONOMY AND THE CREATION OF EMPLOYMENT, THE ELECTRONICS INDUSTRY COULD BE SELECTED FOR THE EXAMINATION OF THE EFFECTS OF CHANGES IN THE TECHNOLOGY IN A TECHNOLOGY-INTENSIVE INDUSTRY ON TRADE AND ON THE INTERNATIONAL SUPPLY STRUCTURE OF THE INDUSTRY. (WITHIN THIS INDUSTRY SOME SUB-SECTOR SHOULD BE SELECTED WHICH IS FOCUSED EITHER ON FINAL PRODUCTS SUCH AS CONSUMER ELECTRONICS OR ON ELECTRONIC COMPONENTS SUCH AS SEMI-CONDUCTORS.)

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(III) IN THE AREA OF ADAPTATION TO CHANGES IN THE WORLD ECONOMY, AND IN PARTICULAR TO THE CHANGES RELATED TO THE INDUSTRIALIZATION OF DEVELOPING COUNTRIES, THE TEXTILE INDUSTRY COULD BE SELECTED FROM TRADITIONAL AND REGIONAL INDUSTRY FOR THE STUDY OF THE POSSIBILITY OF FURTHER CONTRIBUTIONS OF TECHNOLOGY AND THE CHANGES OF INDUSTRIAL STRUCTURE.

(B) EXAMINATION OF POLICY ISSUES

18. IN ORDER TO PROVIDE MEMBER GOVERNMENTS WITH A SOLID BASIS OF UNDERSTANDING ON WHICH EACH GOVERNMENT COULD DEVELOP AND FORMULATE APPROPRIATE POLICIES FOR TECHNOLOGY AND THE STRUCTURAL ADAPTATION OF INDUSTRY, THE FOLLOWING TWO STUDIES RELATED TO THE EXAMINATION

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OF POLICY ISSUES ARE PROPOSED:

(I) IDENTIFICATION OF THE INNOVATIVE SECTORS OF INDUSTRY WHICH WOULD STUDY THE WAYS AND MEANS OF ENABLING MEMBER GOVERNMENTS TO IDENTIFY SPECIFIC INDUSTRIAL SECTORS OF HIGH RATE OF TECHNOLOGICAL PROGRESS AND POTENTIALITY FOR GROWTH, AND TO PROMOTE DESIRED CHANGES IN THE STRUCTURE OF INDUSTRY TOWARDS HIGHER COMPARATIVE ADVANTAGES IN THE LONG TERM. THE EXPERIENCES OF MEMBER COUNTRIES ON THE USE OF VARIOUS PROJECTIONS DONE BY GOVERNMENT, INDUSTRY AND RESEARCH INSTITUTES FOR THE IDENTIFICATION OF INNOVATIVE SECTORS OF INDUSTRY WOULD BE ANALYZED AND THE APPROACHES OF

MEMBER COUNTRIES ON HOW TO ENCOURAGE SUCH SECTORS WOULD BE STUDIED. THE EXPERIENCE GAINED IN SOME OF THE FACT-FINDING STUDIES COULD BE OF INTEREST TO THIS STUDY.

(II) EVALUATION OF GOVERNMENT MEASURES AND THEIR INFLUENCE ON INDUSTRY. THIS STUDY WOULD EVALUATE THE EFFECT OF POLICIES FOR STIMULATING INDUSTRIAL INNOVATION ON THE STRUCTURAL CHANGE OF INDUSTRY. IT HAS UNCLASSIFIED

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ALREADY TWO SOLID EXISTING BASES: THE PREVIOUS WORK OF THE CPST ON POLICIES FOR STIMULATING INDUSTRIAL INNOVATION (DAS/SPR/75.58), AND THE MATRIX FOR THE COMPARISON OF POLICIES FOR STIMULATING INDUSTRIAL INNOVATION IN SELECTED OECD COUNTRIES WHICH HAS BEEN PREPARED AND MADE AVAILABLE BY THE US DEPARTMENT OF COMMERCE. THE EVALUATION OF GOVERNMENT MEASURES WOULD BE CARRIED OUT AT THREE DIFFERENT LEVELS OF INDUSTRIAL ACTIVITY SUCH AS THE CREATION OF NEW INDUSTRY, TRADITIONAL INDUSTRY AND TECHNOLOGY-INTENSIVE INDUSTRY. FOR THESE DIFFERENT LEVELS SELECTED POLICY MEASURES SUCH AS TECHNOLOGY TRANSFER, LOANS AND SUBSIDIES, GOVERNMENT PROCUREMENT, AND R&D PROGRAMS WOULD BE EVALUATED FROM THE POINT OF VIEW OF THE SOUND DEVELOPMENT OF TECHNOLOGY AND INDUSTRY.

19. IN THE FINAL PHASE OF THE STUDY, THE EXPERIENCE GAINED AND THE RESULTS OF THE FACT-FINDING STUDIES MENTIONED ABOVE COULD BE UTILIZED IN THE EXAMINATION OF POLICY ISSUES IN ORDER TO FORMULATE REALISTIC AND EFFECTIVE POLICY GUIDELINES FOR TECHNOLOGY AND THE STRUCTURAL ADAPTATION OF INDUSTRY.

II. METHOD OF IMPLEMENTATION

20. IN THE FACT-FINDING PHASE SEVERAL COUNTRIES' STUDIES ON EACH INDUSTRIAL SECTOR ARE ESSENTIAL. THE SECRETARIAT WOULD MAKE ON THEIR BASIS A COMPARATIVE ANALYSIS AND AN IN-DEPTH EXAMINATION OF THE MAJOR ISSUES.

21. IN THE EXAMINATION OF POLICY ISSUES, INTENSIVE WORK OF EVALUATION BY QUALIFIED EXPERTS WOULD BE NECESSARY BOTH IN MEMBER COUNTRIES AND IN OECD. IT WOULD BE NECESSARY TO HOLD SMALL MEETINGS OF EXPERTS TO COLLECT INFORMATION AND EXPERIENCES OF MEMBER COUNTRIES SO THAT THE JOINT WORKING PARTY COULD CONCENTRATE ITS DISCUSSIONS ON THE MAIN IMPORTANT BUT COMPLICATED ISSUES.

22. THE AMOUNT OF RESOURCES OF THE SECRETARIAT AVAILABLE FOR THE PROJECT IS RATHER LIMITED. THEREFORE THE ACTIVE PARTICIPATION OF MEMBER COUNTRIES IN THE

IMPLEMENTATION OF THIS PROGRAM IS QUITE IMPORTANT FOR
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THE SUCCESSFUL OUTCOME.

III. PROVISIONAL TIME SCHEDULE

23. THE TWO APPROACHES (A) FACT-FINDING STUDIES AND
(B) EXAMINATION OF POLICY ISSUES WOULD BE DEALT WITH
IN PARALLEL.

(A) DRAWING ON THE EXISTING COUNTRIES' STUDIES AND
ALLOWING TIME FOR MEMBER COUNTRIES TO COMPLETE
POSSIBLE NEW CASE STUDIES, THE SECRETARIAT ENVISA-
GE COMPLETING THE MAIN PART OF THIS PROGRAM
TOWARDS THE MIDDLE OF 1977.

(B) AT THE SAME TIME PREPARATORY WORK ON THE TWO
POLICY ISSUES, INCLUDING THE POLICY EVALUATION
TO BE MADE WITHIN THE DIFFERENT COUNTRIES, COULD
BE STARTED.

THE FINAL STAGE OF THE PROJECT, THAT IS TO SAY THE
POSSIBLE FORMULATION OF POLICY GUIDELINES FOR TECHNO-
LOGY AND THE STRUCTURAL ADAPTATION OF INDUSTRY WILL
HAVE TO TAKE ACCOUNT OF THE RESULTS OF (A) AND (B)
ABOVE. END TEXT
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